

in

LinkedIn

STIR

COVER IMAGE
1584 × 396
(INDIVIDUAL PAGE)

PROFILE
IMAGE
400 × 400

COVER IMAGE
4200 × 700
(COMPANY PAGE)

COMPANY
LOGO
400 × 400

LINK IMAGE
1200 × 627

VERTICAL
IMAGE POST
1080 × 1350

HORIZONTAL
IMAGE POST
1080 × 360

f

Meta/Facebook

STIR

COVER PHOTO
851 × 315

PROFILE
PHOTO
320 × 320

STORIES
AND REELS
1080 × 1920

VERTICAL
IMAGE POST
1080 × 1350

SQUARE
IMAGE POST
1080 × 1080

HORIZONTAL
IMAGE POST
1080 × 566

Meta/Instagram

STIR

PROFILE
PHOTO
320 × 320

STORIES
AND REELS
1080 × 1920

VERTICAL
IMAGE POST
1080 × 1350

SQUARE
IMAGE POST
1080 × 1080

HORIZONTAL
IMAGE POST
1080 × 566

Pinterest

STIR

PROFILE
PHOTO
165 × 165

PROFILE COVER PHOTO
800 × 450

PIN SIZE
1000 × 1500

SQUARE
PIN SIZE
1000 × 1000

d

TikTok

STIR

PROFILE
PHOTO
200 × 200

CAROUSEL
IMAGE
1080 × 1920

STORIES & VIDEO
THUMBNAIL
1080 × 1920

x

X (formerly known as Twitter)

STIR

HEADER PHOTO
1500 × 500

PROFILE
PHOTO
400 × 400

IN-STREAM PHOTO
1600 × 900
(16:9 ratio)

VERTICAL
IMAGE POST
1080 × 1350

SQUARE
IMAGE POST
1080 × 1080

HORIZONTAL
IMAGE POST
1600 × 900

LINK IMAGES
1200 × 630

YouTube

STIR

YOUTUBE CHANNEL BANNER
2560 × 1440

CHANNEL
PROFILE
PHOTO
800 × 800

VIDEO TITLE 100 CHARACTERS

THUMBNAIL VIDEO SIZE
1280 × 720

VIDEO DESCRIPTION
5000 CHARACTERS

Bluesky

STIR

COVER IMAGE
1500 × 500

PROFILE
IMAGE
400 × 400

IN-STREAM PHOTO
1200 × 627
(1.91:1 ratio)

Threads

STIR

PROFILE PICTURE
320 × 320

POST IMAGE
1080 × 1920
MAX SIZE 8MB

CAROUSEL PHOTOS
1080 × 1920

Reddit

STIR

PROFILE
AVATAR
256 × 256

BANNER IMAGE
1920 × 384

POST
THUMBNAIL
280 × 280

POST IMAGE
1920 × 1080