



Twitter

COVER PHOTO  
1500 × 500

PROFILE  
PHOTO  
400 × 400



TIMELINE PHOTO  
1600 × 900  
(16:9 ratio)

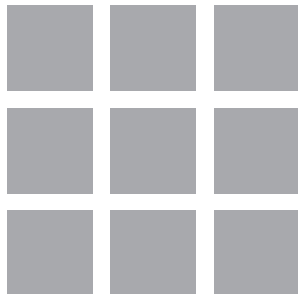




Facebook

COVER PHOTO  
820 × 312

PROFILE  
PHOTO  
600 × 600



SHARED IMAGE  
1200 × 1200  
or 1200 × 628



SHARED LINK  
1200 × 628



# Instagram

PROFILE  
PHOTO  
600 × 600

PHOTO SIZE  
1080 × 1080

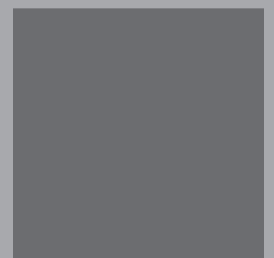
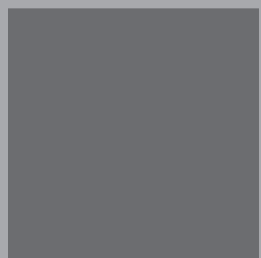
SHARED VIDEO  
1080 × 864



**PROFILE  
PHOTO  
600 × 600**

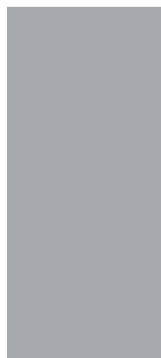
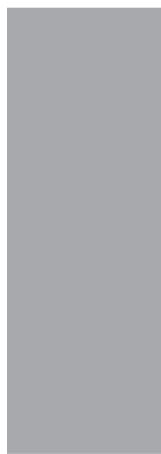
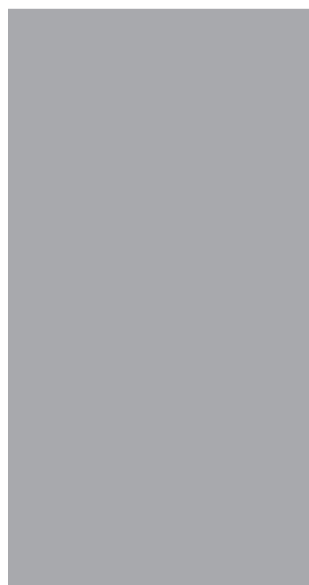


**BOARD  
DISPLAY  
222 × 150**



**PIN SIZE  
600 × 900**

**EXPANDED PIN  
600 x any height**





COVER IMAGE  
1584 × 396  
(INDIVIDUAL PAGE)

PROFILE IMAGE  
800 × 800

Two horizontal lines representing text or navigation elements.

A large blue rectangular area representing the main content section.

A vertical grey rectangular area on the right representing the sidebar.

COVER IMAGE  
1128 × 191  
(COMPANY PAGE)

COMPANY LOGO  
800 × 800

Two horizontal lines representing text or navigation elements.

SHARED IMAGE  
1200 × 627

Two smaller blue rectangular areas representing additional content or image thumbnails.



**YouTube**

**CHANNEL COVER PHOTO  
2560 × 1440**

**CHANNEL  
PROFILE  
PHOTO  
800 × 800**



**VIDEO TITLE 100 CHARACTERS**

**VIDEO SIZE  
1280 × 720**

**VIDEO DESCRIPTION  
5000 CHARACTERS**







# Snapchat

VIDEO  
**1080 × 1920**