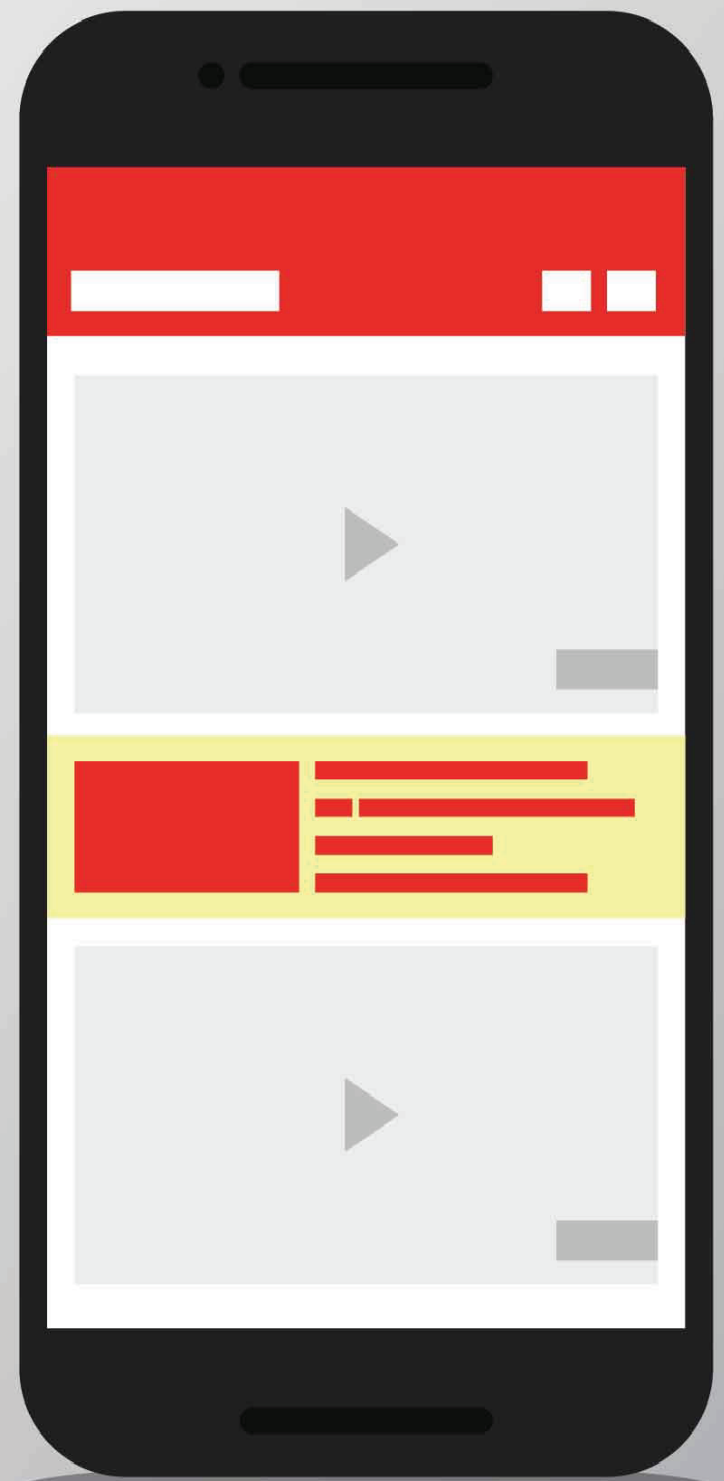
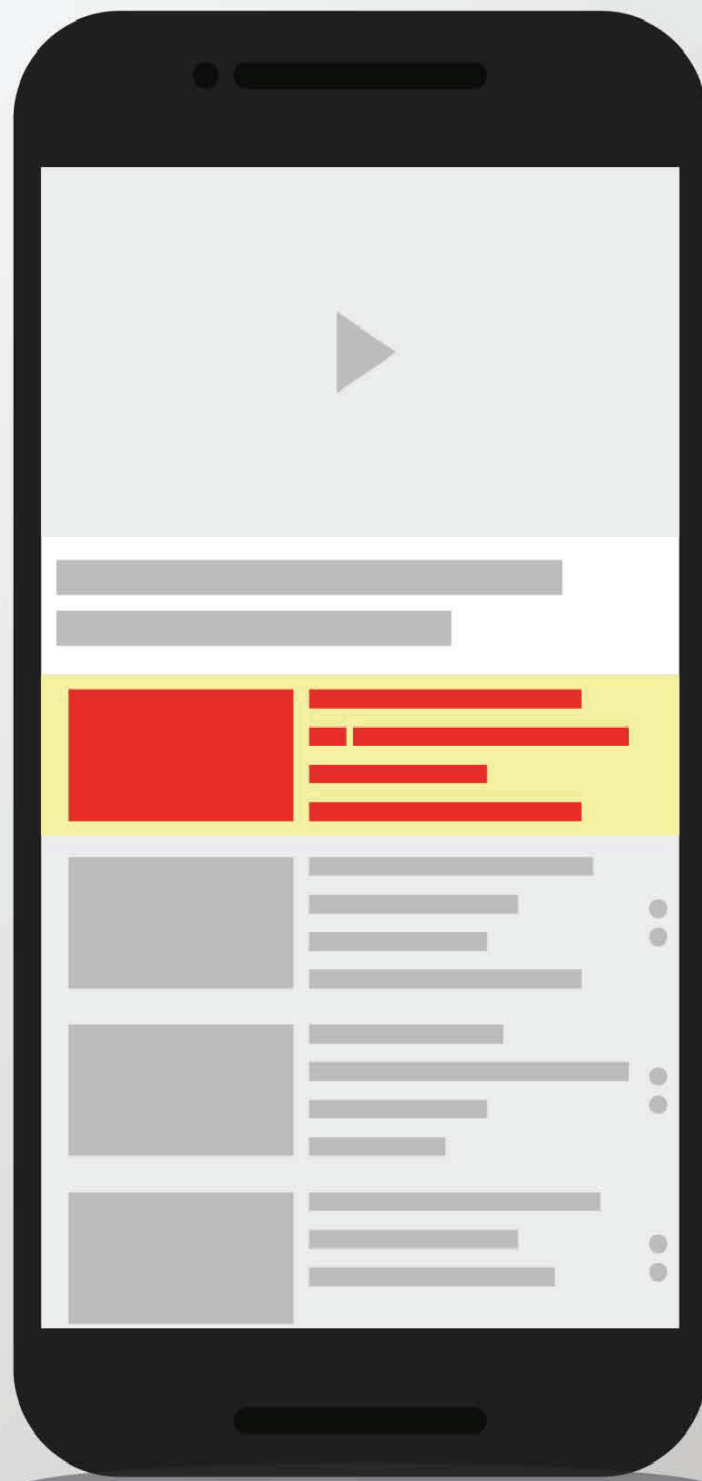
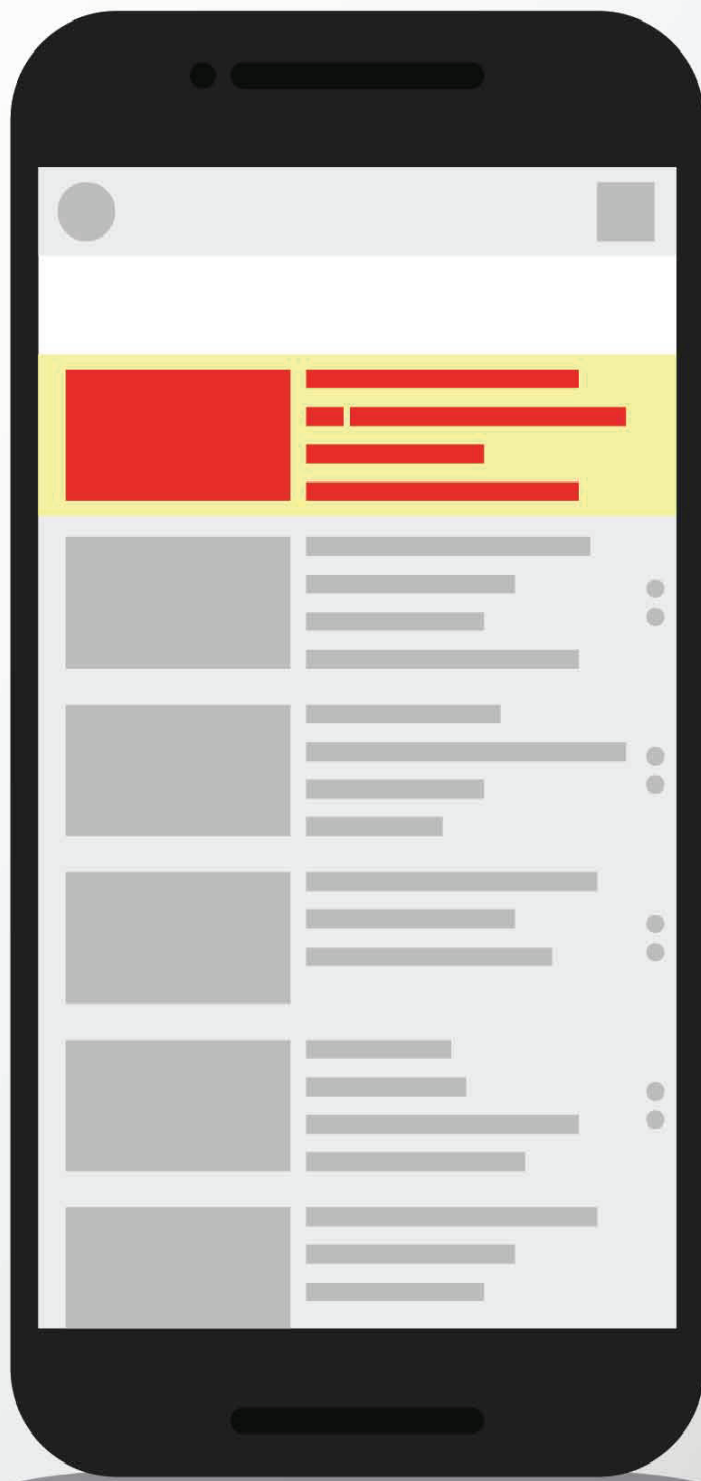




2020 SOCIAL MEDIA IMAGE GUIDELINES





Facebook

COVER PHOTO
820 × 312

PROFILE
PHOTO
600 × 600



SHARED IMAGE
1200 × 1200



SHARED LINK
1200 × 628



Twitter



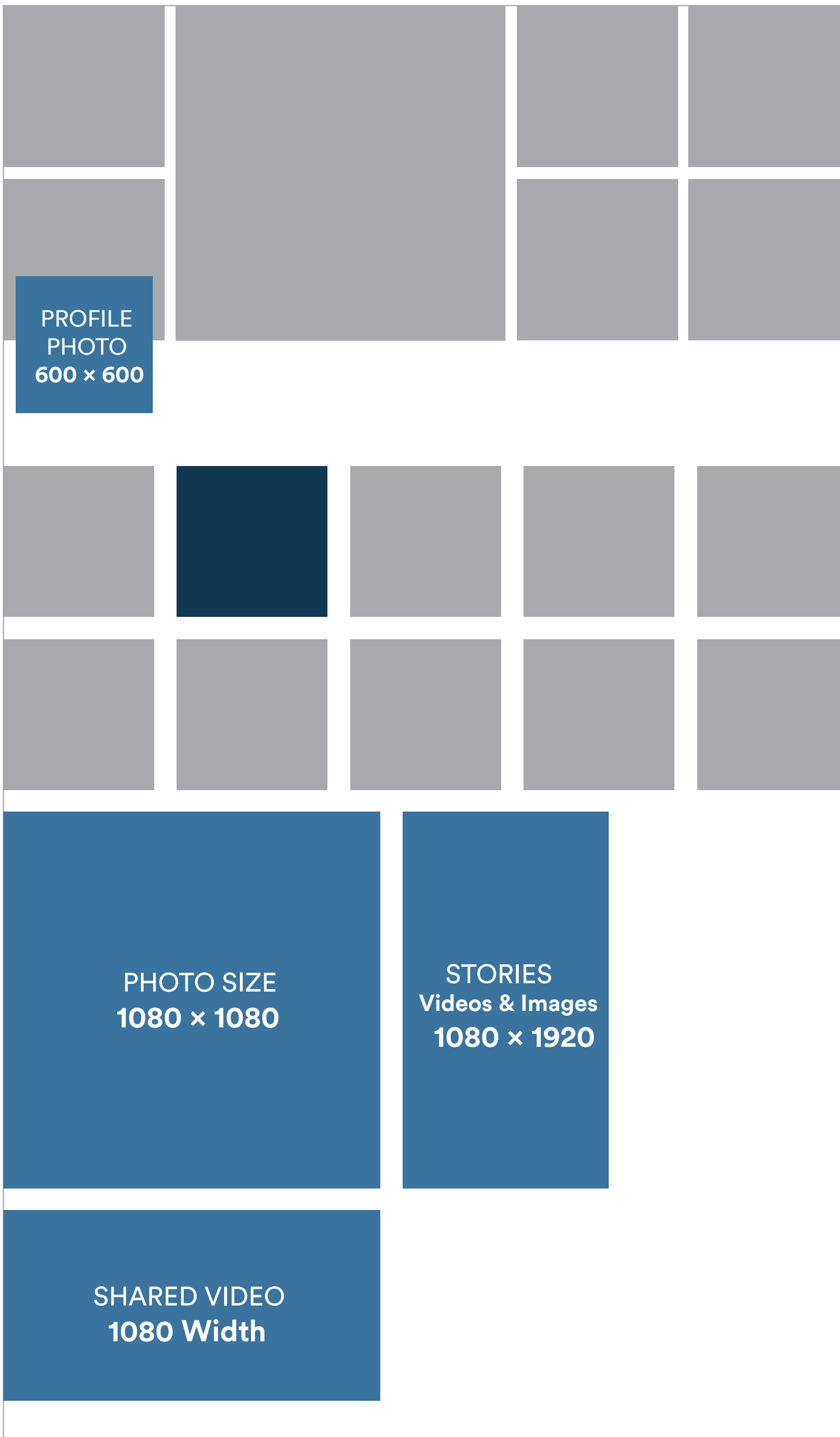
HEADER IMAGE
1500 × 500

PROFILE
PHOTO
400 × 400



TIMELINE PHOTO
880 × 440
(2:1 ratio)







PROFILE
PHOTO
600 × 600



BOARD
DISPLAY
222 × 150



PIN SIZE
600 × 900

EXPANDED PIN
600 x any height





LinkedIn



BACKGROUND IMAGE

1584 × 396
(PROFILE PAGE)

PROFILE
IMAGE
800 × 800



BACKGROUND IMAGE

1536 × 768
(COMPANY PAGE)

COMPANY
LOGO
800 × 800



SHARED IMAGE
1104 × 736





YouTube



CHANNEL COVER PHOTO
2560 × 1440

CHANNEL
PROFILE
IMAGE
800 × 800



VIDEO TITLE 100 CHARACTERS

VIDEO UPLOAD
1280 × 720

VIDEO DESCRIPTION
5000 CHARACTERS